



11th International Conference on Business, Management and Economics

 14 - 16 August 2025

 Paris, France



 www.icbmeconf.org

 info@icbmeconf.org

Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the abstract book starting from the inaugural day of the Conference. Visit the following link to access the abstracts or scan the QR code:

<https://www.dpublication.com/proceeding/11th-icbmeconf>



Conference Venue

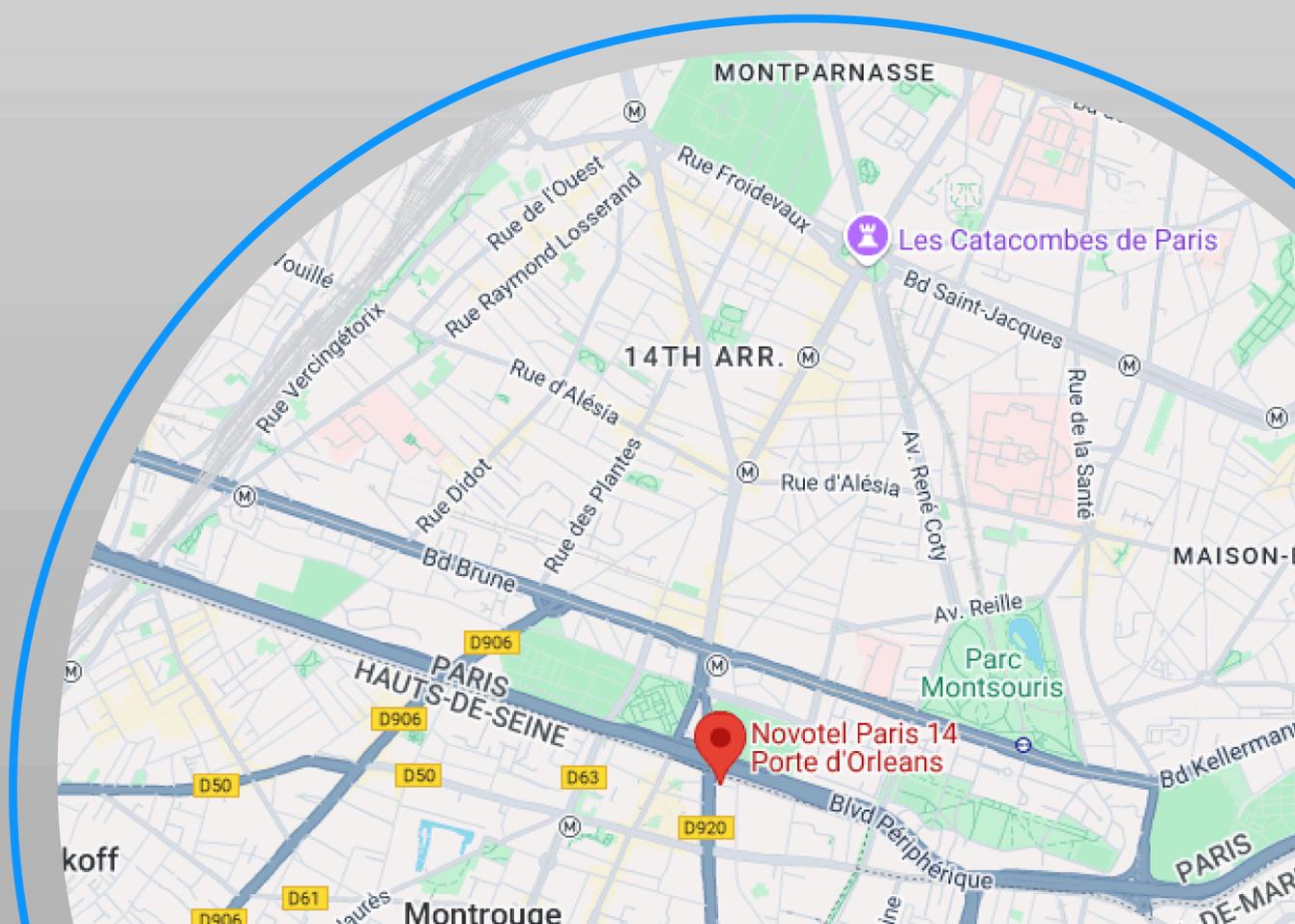


Novotel Paris 14 Porte d'Orleans



Address

21 Bd Romain Rolland 15, 17 75014 Paris, France



1st Day

Oral Checkin information



▶▶▶ 14 August 2025

08:45 – 09:15

REGISTRATION & WELCOME

We are excited to welcome you to the much-awaited Oral Session at the **ICBMECONF** conference, featuring distinguished speakers from various fields who will present their knowledge and perspectives on a range of topics. The Conference check-in will be available from **08:45 to 09:15, Paris, France** local time | **Room A**

Business Intelligence & Behavioral Trends in Global Markets

09:15 – 09:30

Dr. Huston Pullen – USA

Effects of AI on Business Management and Workforce Behaviors in Global Environments

09:30 – 09:45

Dr. Juliane Proelss – Canada

From Boardroom to Public Sphere: How CEO Activism Affects Financial Analyst Evaluations

09:45 – 10:00

Dr. Pat Obi – USA

Leveraging Fintech for Financial Inclusion and Capital Market Development

10:00 – 10:15

Linda Magin – Australia

The Kaleidoscope Model of Life: Time to Rethink Work and Life in Separate Domains for Sustainable Workforce Well-being

10:15 – 10:30

Dr. Mariam Okruashvili – Georgia

A Statistical Study of Children's Functioning and Foundational Learning Skills in Georgia: Methods, Tools, and Innovations

10:30 – 10:45

Dr. Tatenda Chabata – South Africa

Do Consumers Care About the Intention to Continue Using Retail Grocery Applications? Evidence from Hedonic Value Experiences

1st Day

Oral Checkin information



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10:45 – 11:00

Dr. Eyup Kahveci – Turkey

Digital Transformation as a Strategic Driver of Efficiency and Sustainable Competitive Advantage: Evidence from Emerging Market SMEs

11:00 – 11:30

Intellectual Exchange & Refreshments Time

Tourism, Hospitality & the Food Experience: Evolving Landscapes of Management

11:30 – 11:45

Dr. Henrik Linden –UK

The Sound of the Tourist landscape

11:45 – 12:00

Dr. Yoshiko Ogawa – Japan

Cultural Hospitality in Sake Tourism: Bridging Traditional Heritage and Modern Experience Through Cross-Cultural Case Studies

12:00 – 12:15

Dr. Ryutaro Yamakita – Japan

A Critical Reflection on the Survivability of Recurring Events

12:15 – 12:30

Dr. Ana Machado – Portugal

Barriers to AI Chatbot Adoption for Accommodation Booking: An Exploratory Study

12:30 – 12:45

Ramona-Diana Leon – Spain

Restaurants' transition to Industry 5.0: Strategies adopted based on their level of maturity

1st Day

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12:45 – 13:00

Matshidiso Tsholetsane – South Africa

Using blockchain technology to reduce food waste in the grocery retail sector: A conceptual framework for sustainability in Gauteng, South Africa

13:00 – 13:15

Prof. Dr. Eli Cohen – Israel

Wine Tourism Development for Desert Regions

13:15 – 13:30

Prof. Jun Nakamura & Nanami Kanda – Japan

How Are Visitors Satisfied with an Exhibition in Technology? – Exploring Survey Results Through Structural Equation Modeling

13:30 – 14:30

Lunch Time

Innovative Strategies and Global Trends in Policy, Education, Finance, and Sustainability

14:30 – 14:45

Dr. Sérgio Krakowiak – Brazil

The Estado Presente Program and Homicide Reduction in Espírito Santo – Brazil (2019–2022)

14:45 – 15:00

Artem Artyukhov – Slovakia

Lead Generation and Conversion in Educational Marketing: Immersive Creatives

15:00 – 15:15

Masaaki Irie – Japan

Negative Effect of the Central Government's Debt/GDP ratio on Birth Rate and Countermeasure by RDF

15:15 – 15:30

Dr. Belinda Senoane – South Africa

Empowering Sustainable Choices: The Impact of Self-Efficacy and Response Efficacy on Energy Conservation Attitudes and Behaviours

1st Day

Oral Checkin information



▶▶▶ 14 August 2025

15:30 – 15:45

Dr. Giorgi Mikeladze – Georgia

Sampling-Weighting Design and Wealth Index of the Statistical Survey on Functioning and Foundational Learning Skills of Children Living in Georgian Households

15:45 – 16:00

Prof. Safae Ismaili – Morocco

Empirical Analysis of FinTech's Influence on Financial Behaviors : A Quantitative Study and Multivariate Regressions Focusing on Transparency, Personalization, and Sustainability Dimensions

16:00 – 16:15

Dr. Lowai Ghazi Abed & Sabah H. Aljohani – UK

Supply Chain Transparency, Reputational Risk, and Costs: A Focus on Customers in Saudi Arabia

16:15 – 16:30

Ahmad Sheyubov – Austria

The Impact of Foreign Ownership on The Organizational Structure of Top Five Professional Football Leagues

16:30 – 17:00

Intellectual Exchange & Refreshments Time

Navigating Transformations: Social, Economic, and Behavioral Drivers of Inclusive Development

17:00 – 17:15

Prof. Harry Munzhedzi – South Africa

Evaluation Of Internal Controls Within Developmental Local Government To Promote Accountability

17:15 – 17:30

Prof. Connie Chang – Japan

Why We Buy What We Want: Indulgence in Consumer Decisions Across Disciplines

1st Day

Oral Checkin information



▶▶▶ 14 August 2025

17:30 – 17:45

Lebo Saule – South Africa

A Comparative Analysis of Cashless Systems, Reducing Financial Gaps in Emerging Economies: Lessons for Gauteng

17:45 – 18:00

Luyolo Mahlangabeza – South Africa

Exploring inhibitors of digital transformation of Small, Medium, Micro South African Retail enterprises

18:00 – 18:15

Juan Rivera Caceres – Peru

Youth, Artisanal Mining, and Gender Gaps: Perceptions of Young Miners in Alto Molino, Arequipa Peru

18:15 – 18:30

Mmakgantse Mmereki – South Africa

Why do Small Businesses in South Africa Fail? An Inclusive Growth in Township Economy

18:30 – 18:45

Prof. Nombulelo Dilotsotlhe – South Africa

The Role of Self-Identity, Social Influence, And Attitudes in Shaping Water Conservation Intentions

18:45 – 19:00

Thanyani Mbedzi – South Africa

Consumer Experience Regarding E-Filing In South Africa. A Gender Perspective

19:00 – 19:15

Nkosinamandla Shezi – South Africa

Investigating factors influencing the adoption of income tax e-filing in South Africa

19:15 – 19:30

Closing Time

1st Day

Poster Checkin information



▶▶▶ 14 August 2025

08:45 – 09:15

REGISTRATION & WELCOME

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Dr. Syed Muhammad Hassan Mubaraz – Finland

Effects of Industry 4.0 on Business Models: case of the Finnish Industry

Dr. Syed Muhammad Hassan Mubaraz – Finland

Opportunities and Challenges of implementing Industry 4.0 technologies in business operations

Yoon Yoo-Shik & Chu Minsu – South Korea

Short-Term Dynamics of Inbound MICE Demand in South Korea: A Time Series Analysis Using the VAR Model

2nd Day

Walking City Tour Information



Meeting point:

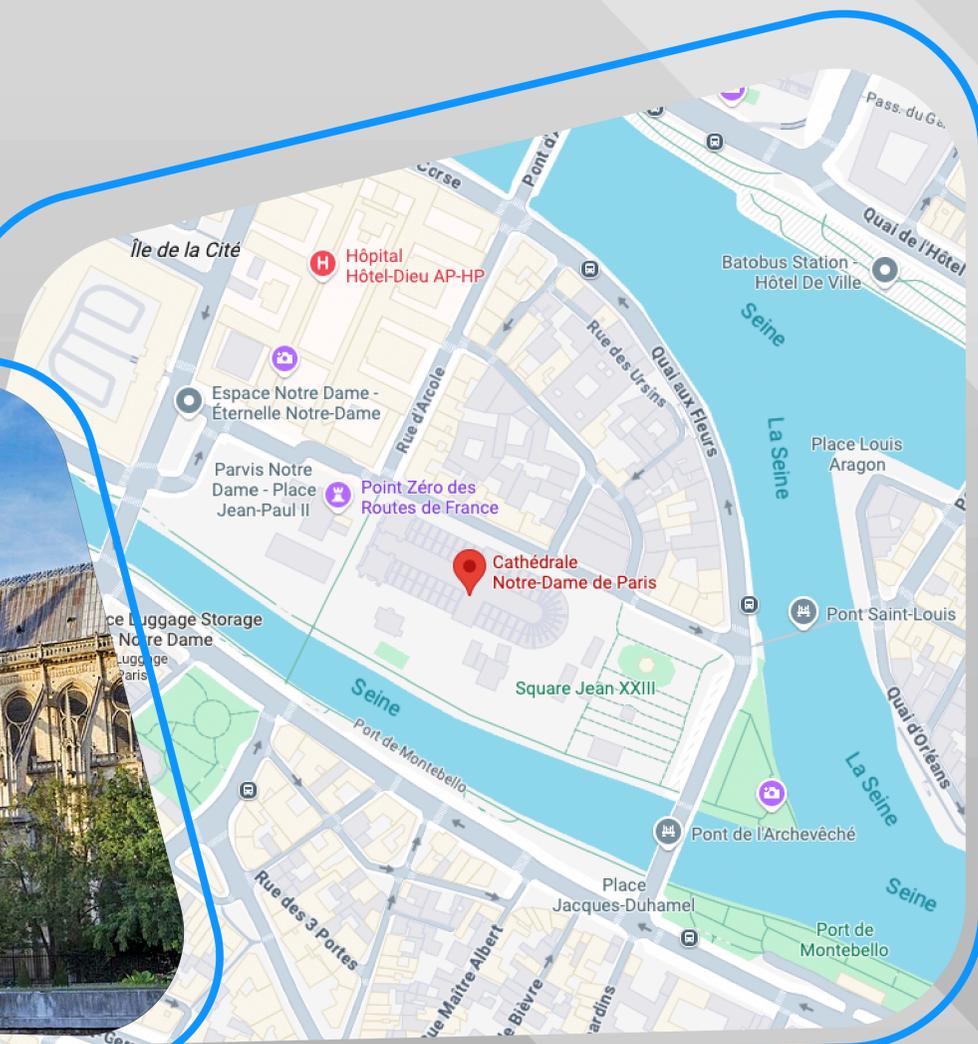
In front of Notre Dame

Tour Date: 15 Aug 2025

Tour Time: 09:00 AM

Address:

Notre-Dame de Paris



2nd Day

Walking City Tour Information



Overview of your Paris tour:

The Latin Quarter located on the left bank of the Seine river is a historic and vibrant districts, known as an intellectual hub with a lively atmosphere peppered with cultural attractions. Île de la Cité, the largest of Paris's two islands and home to Notre-Dame de Paris, is considered the historical and geographical heart of Paris and has played a significant role in the city's development since its foundation by the Romans. This walking tour provides a mix of historical landmarks, cultural sites, lively street life and riverside views. We will stroll over and around old bridges, windy streets, the royal house, gothic churches & Notre-Dame de Paris cathedral, secret gardens and hidden spots of some of Paris' most historical & popular figures.

Your Paris tour itinerary

During this walking tour, we will visit and see the following City highlights:

- Notre-Dame-de Paris (exterior and interior)
- Shakespeare and Co Bookshop & Cafe
- Church of Saint Severin
- The Sorbonne (exterior)
- Thermes de Cluny (exterior)
- The Pantheon (exterior)
- Tour ends at the Luxembourg Gardens

3rd Day Virtual Session



16 August 2025

08:00 – 08:15

SIGN-IN & WELCOME

We are thrilled to welcome all participants to **ICBMECONF**! We are delighted to offer a one-of-a-kind virtual experience, featuring a variety of sessions, engaging discussions, and valuable networking opportunities for those joining us from the comfort of their homes. Check-in will be available from **08:00** to **08:15, Paris, France** local time

Emerging Trends in Business, Technology, and Consumer Behavior

08:15 – 08:30

Sarah Liang- USA

Byte the Bullet: A Critical Analysis of Inflation-based Wage-Adjustments in the IT Industry within the US

08:30 – 08:45

Roumila Gooroochurn - Australia

Investigating the Online Shopping Behaviour of Generation Z in Australia Using Exploratory Factor Analysis

08:45 – 09:00

Paul Saunders- Australia

How Australian Leaders Are Integrating ESG and Changing the Business Model

09:00 – 09:15

Anikait Sota -USA

Technology-Driven Strategies for Sustainable Small Business Growth in Parsippany, New Jersey

09:15 – 09:30

Dr. Jacek Karasiński

Investment Fund Performance: The Role of Quantitative Techniques

09:30 – 09:40

Q & A- Break Time

3rd Day Virtual Session



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Equity and Innovation for a Sustainable Global Future

09:40 – 09:55

Tammy Williams – Trinidad and Tobago

Analyzing And Measuring the Impact of Exchange Rate Flutuations on Economic Growth in Trinidad and Tobago

09:55 – 10:10

Rony G. Azar – France

Generational Shifts in Sustainable Practices: Perspectives of Textile Entrepreneurs in Varanasi and Kanpur on the Ganges' Environmental Restoration

10:10 – 10:25

Dr. Evgenia Anagnostopoulou – Greece

Social Responsibility Policies and SDG Alignment in Oil & Gas Firms

10:25 – 10:40

Zehao Lin – USA

Bridging the Divide: Income Inequality and Policy Interventions in India and Brazil

10:40 – 10:55

Prof. Svitlana Magalhães de Sousa Ostapenko – Portugal

Bridging Awareness and Responsible AI Use: How Ethics and Trust Shape Business Students' Academic Engagement with AI

10:55 – 11:05

Q & A- Break Time

Go Green Marketing Servicescape Innovation to Increase Toba Lake Destination Performance

11:05 – 11:20

Saka Bahadur – France

The Impact of Mobile Commerce Adoption on Sales Performance in Yangon's Informal Food Retail Sector

3rd Day Virtual Session



16 August 2025

11:20 – 11:35

Ruixing Shen – China

Feeling Economy: How AI Redefines Resource Allocation in China

11:35 – 11:50

Dr. Mohammad Karami – Cyprus

Global Research Trends in the Beauty Salon Industry: A 35-Year Bibliometric Study (1990–2024)

11:50 – 12:05

José Luis Garcés – Colombia

Business Model Canvas from Structural Model to Dynamic Framework: A Systematic Review of Adaptations and Modifications

12:05 – 12:20

Dr. Mariana Simanjuntak – Indonesia

Go Green Marketing Servicescape Innovation to Increase Toba Lake Destination Performance

12:20 – 12:30

Q & A- Break Time

12:30 – 12:45

Gintarė Židonė – Lithuania

Formula or Negotiation? Assessing the Impact of Higher Education Funding Models on Graduation Rates in the European Union

12:45 – 13:00

Dr. Ifeoluwa Tobi Popoola – USA

Dual moral licensing effect of spiritual leadership: When religious authority promotes unethical pro-organizational behavior, but restrains cheating behavior

13:00 – 13:15

Ruixing Shen- China

Bridging the Skills Mismatch: An Interest-Free Loan Initiative to Incentivize Corporate Training Programs

3rd Day Virtual Session



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13:15 – 13:30

Aung Myin Moen – France

Psychological Determinants of Tire Safety Behaviors: A Behavioral Assessment of Consumer Decision-Making in Myanmar's Automotive Market

13:30 – 13:45

Zafar Iqbal – India

Unveiling Sectoral Strengths: Bangladesh's Export Competitiveness through RCA Trends

13:45 – 13:55

Q & A – Closing Time

F.A.Q. of the Conference



To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

01.

We send sales receipts or invoices to customers immediately after registration, along with the payment confirmation email. These documents include an official signature and stamp. If you do not receive your sales receipt or invoice, please contact us using the email address provided in your conference program.

When will you give us certificates?

02.

Listeners and Speakers will be awarded Certificates at the venue. The certificate of virtual attendees will be emailed after the conference.

Publication opportunities; Where and when will my paper be published?

03.

All Abstracts will be published in the Abstract Book (link in the program). Other publishing opportunities including conference Proceedings, peer-reviewed indexed journals, etc. will be announced by our colleagues a few weeks after the conference.

Virtual presentations. How can we join the Virtual sessions?

04.

We will send information to all conference participants in an email with simple and clear instructions. There is a link that will automatically connect you to the conference platform.

Please note there is no need to join the virtual session from the conference venue. You can join us anywhere & you just need a computer and internet.

How long is a conference paper presentation for in-person or virtual delegates?

05.

In-person or virtual presenters will have 13 minutes for paper presentation, and then 2 minutes for Q&A.

Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

 www.icbmeconf.org

 laura@acavent.com



AVACAVENT

 www.acavent.com

 info@acavent.com

